Preparing your Organization for a Disaster
Fact, Fiction and Ideas

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Answer the questions:

• What we *really* do in disasters

• What we can do to prepare

• How do I....?
Basic Human Reaction to Disaster

- Big 3-

- Societal Reaction
What we really see
Role Abandonment in a Disaster

What you can expect

Don’t try to figure out how to stop it, Figure out how to mitigate the impact of it.
How to Prepare a Work Force

1. Google “how to prepare your workforce for disasters”

2. Your disaster = YOUR plan

3. Whole community planning

4. Plan in Stages-15min/30min/…. Do not try to plan for everything at once
Considerations....

– *Key Personnel* Shelter on site

– Provide Kits (Classroom & Home)

– Community Sponsors
Preparedness Planning

No one can make a better plan for you than you!

You’re not alone in this!

Start somewhere!
Somewhere

• http://cresa911.org/emergency-management

• http://www.ready.gov/publications

• http://www.emergency.cdc.gov/

• http://www.redcross.org/local/or/preparedness
The most important thing to have in your preparedness kit....
EM Disaster Philosophy

Stockdale Paradox-

“You must never confuse faith that you will prevail in the end—which you can never afford to lose—with the discipline to confront the most brutal facts of your current reality, whatever they might be.”

YOU HAVE 3 CHOICES: Give up
Give in
Give it all you've got.

Source: http://www.venchar.com/2005/01/the_stockdale_p.html
Questions / Discussion

It's not what happens to you, but how you react to it that matters.
Epictetus